

Appendix 6 - Draft implementation plan

This documents provides a high level summary of the steps required to achieve the Countryside Access Strategy

To achieve implementation, a staged approach is proposed. This enables the County Council to ensure all changes are based on the right information and governance process, whilst taking advantage of the benefits that can be achieved by interim measures as soon as possible. In summary these are:

Interim measures. These are measures proposed to start before Cabinet approval of the final strategy and include:

- Meetings with local authorities (Surrey County Council, Kent County Council and West Sussex County Council) to learn from different operational models and identify improvements that can be made at our respective organisations
- Meeting colleagues in Public Health to explore how we can work together to maximise the County Council's impact against our strategic outcomes and behaviour change prog
- Increasing the car parking charges at Seven Sisters Country Park (SSCP) in line with restrospective inflation.
- Presentation of proposed governance changes with consideration of the expected Deregulation Act to County Council in summer 2016.

Identifying the right delivery partners and future countryside site (CS) management arrangements. Landownership and environmental designations (which help protect the CS and provide an enforcement framework for the relevant authority) are important aspects of ensuring that needs are met in the future. The designations at Seven Sisters Country Park (SSCP) are relatively strong but this is not the case at many of the remaining CS. It is therefore proposed that targeted marketing, where only suitable organisations are invited to bid, is used for the handover of the CS.

Successful negotiations will rely on a good relationship with interested stakeholders, so that each party understands the respective objectives and governance arrangements. This will ensure that the right model is designed. The implementation plan proposes that initial meetings are held in spring 2016 to understand interest, and enable the refinement of models and plans by autumn 2016. This will be used with other information and the findings from the public consultation to finalise the strategy. The targeted marketing process will only begin after the final strategy is approved by Cabinet

The diagram below summarises the key steps

